

Shared Philanthropic Endeavour

Pan Livery Impact Report 2022



The Livery movement

There are 110 Livery Companies in London – some established many years ago and some which achieved Livery status in the 21st Century. Each of them is a unique philanthropic fellowship, whether ancient or modern and all are dedicated to serving others. Many Livery Companies are bound or tied to a craft or trade or are linked to one of the modern professions which now predominate in the City of London. Every Company has made its charitable work manifest.

The Pan Livery Initiative and related Steering Group was formed in 2017 as a self organised body with no formal mandate, in recognition of the opportunity of bringing the Livery Companies together. It has maintained three core objectives:

- To help develop shared philanthropic endeavour
- To enhance clearer and more transparent communication
- To improve the culture of Pan Livery engagement

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Introduction



We are pleased to present this 2022 Pan Livery Report. Alongside data from the third survey of Philanthropic Giving by Livery Companies, this report describes some of the Livery initiatives and stories, highlighting the breadth and quality of these projects and the impact they are having for beneficiaries.

The report also highlights the power of collaboration and a number of examples where our 110 Livery Companies and their 47,000 members have worked together and pooled their resource, time, skill and experience for the benefit of shared philanthropic endeavour. The Livery is clear that the on-going Cost of Living crisis will create additional need.

The Livery movement has endured for hundreds of years and continues to adapt and change in line with societal needs. Philanthropic endeavour remains a common thread for all companies, both young and old. All Livery Companies are focused on being a philanthropic force for good and this report brings elements of this to life.



Looking ahead, the Pan Livery will continue to encourage **Shared Philanthropic Endeavour**, assisting new initiatives and supporting the communication of the impact of their contribution to society, across the Livery and to wider audiences. In the meantime, we thank all who have contributed to this report and commend its advocacy.

Alderman Vincent Keaveny
The Rt Hon The Mayor
Member of the Pan Livery SG

A handwritten signature in black ink, appearing to read 'Vincent Keaveny'.

Alderman Sir Charles Bowman
Chairman of the Pan Livery SG
Lord Mayor, 2017-18

A handwritten signature in black ink, appearing to read 'Charles Bowman'.

REPORT HIGHLIGHTS

£75m

- Aggregate giving by the Livery is now £75m – up 4.4% on 2020.
- Funds donated or raised by Liverymen and Freemen increased by 11%.
- Liverymen provide over 143,000 hours per annum in pro bono voluntary support to the charitable sector.
- Of this, more than 1,000 School Governors and charity trustees, appointed by their Livery Companies, dedicate over 45,000 hours of support per annum.
- Livery Kitchens Initiative – as one of the examples of pan-livery collaboration, more than 60 Livery Companies supported the Initiative, which provided some 175,000 meals to NHS Barts' Hospitals and 16 City Harvest communities throughout the pandemic.

Philanthropic Giving: Results from the 2021 Survey

Introduction

An initial survey of charitable giving by Livery Companies was undertaken in 2018, followed by a second more detailed survey in 2020. This section reports on the findings from the third such survey – launched in September 2021 and analysed in early 2022. It incorporates data from the most recent year for which each Livery Company had firm information, typically for financial years ending during 2021, thus covering a period that was heavily impacted by the COVID-19 pandemic.

The findings reported below include data from all 110 Livery Companies along with several Guilds and Companies without Livery. They include financial support provided by over 200 Charitable Funds overseen by Livery Companies as well as direct charitable giving by Parent Livery Companies. They also include the donations, fundraising and volunteer effort from more than 27,000 Liverymen and 20,000 Freemen.

The following sections provide an analysis of financial support provided to charities, along with an overview of the increasing role played by pro-bono and in-kind support. It also includes an analysis of the sources of charitable income and the scale of personal donations and fundraising by members.

The findings from the survey show that the Livery movement provides a range of philanthropic support to deserving causes – both from the careful management of historic assets and from the time and funds provided by its current membership. However, with the additional needs exposed by the COVID-19 pandemic, it is perhaps timely to seek to do more, and to communicate better what we do.



The findings from the survey show that the Livery movement provides a range of philanthropic support to deserving causes...



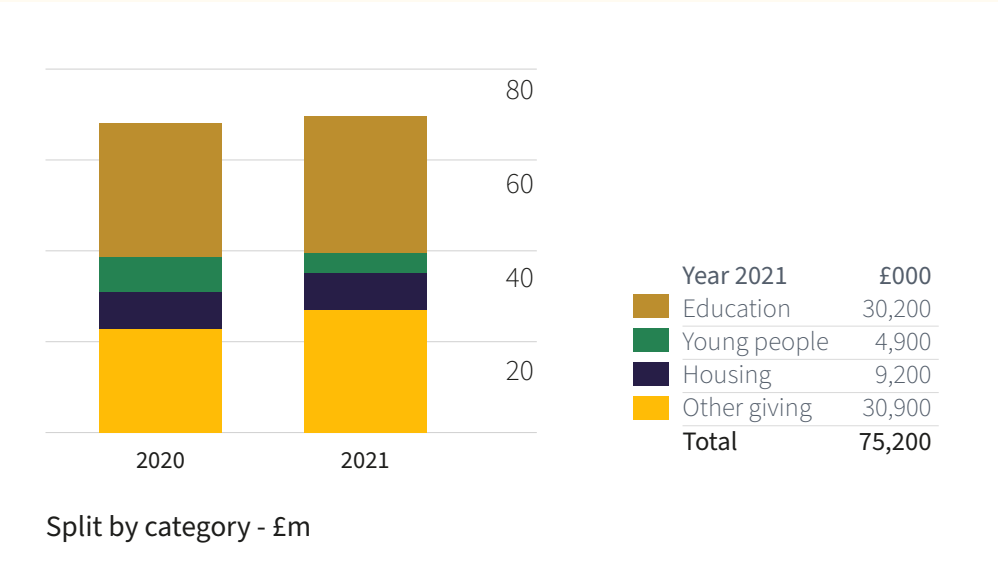
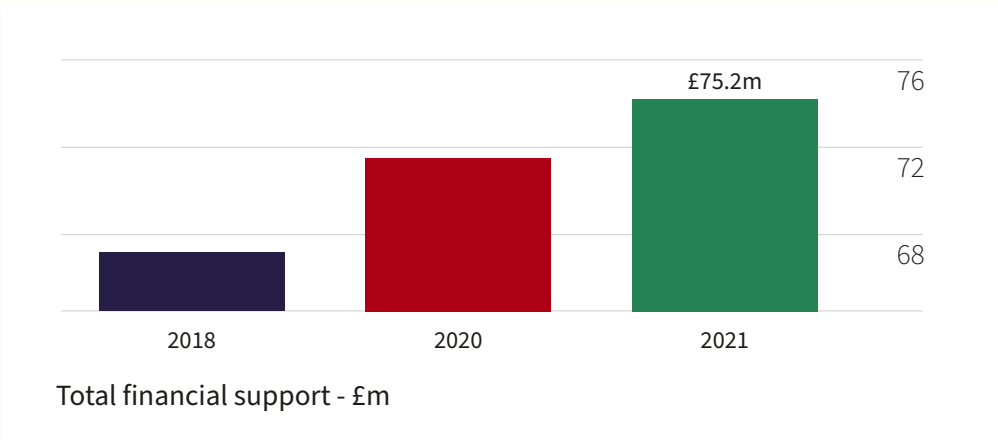
Philanthropic Giving: Results from the 2021 Survey

1

Overall financial support provided to charities

The aggregate financial support reported by Livery Companies increased by 4.4% over the 2020 figure to £75m – and a cumulative increase of 12% over the past three years. This was during a period when the pandemic had two contrasting effects: on the one hand a general reduction in charitable fund investment returns, and on the other hand additional funding provided to help meet urgent needs arising from COVID-19.

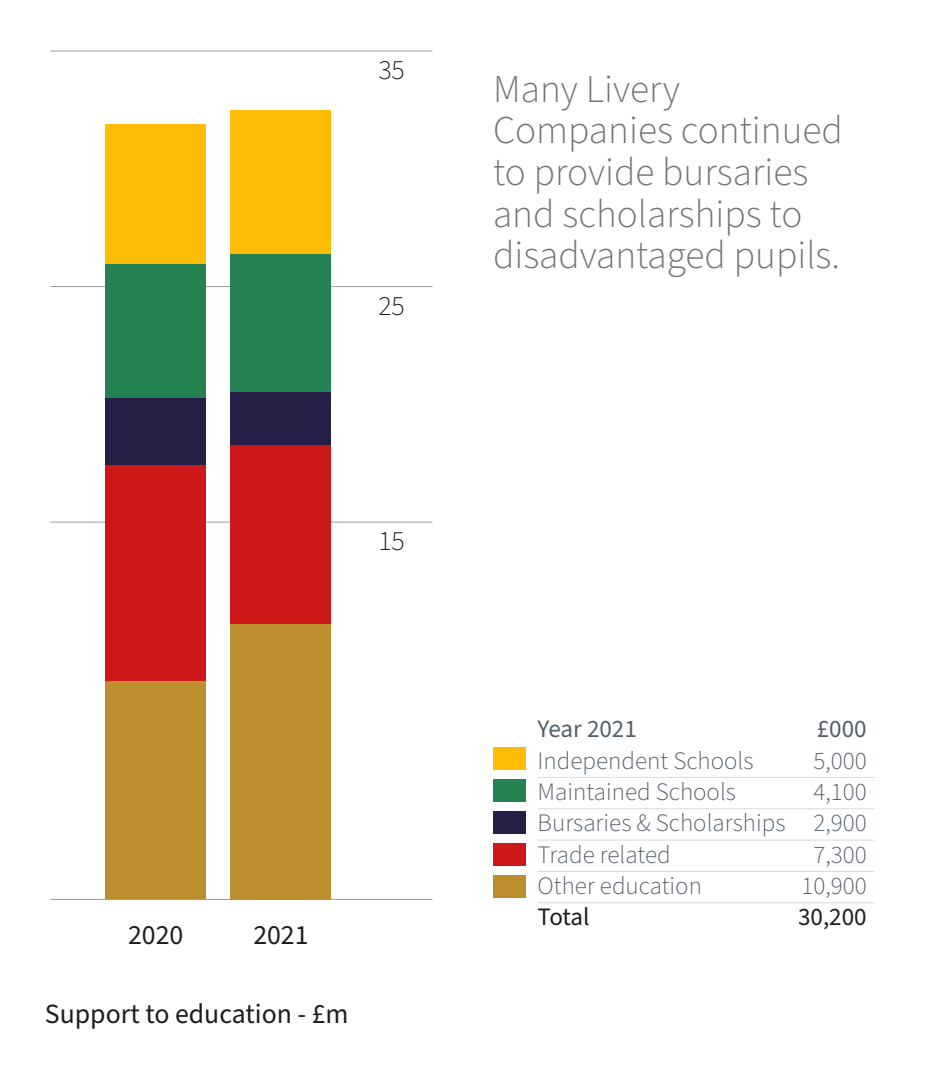
The largest categories of support were for education at £30.2m and the provision of almshouses and care homes at £9.2m. The reduction in support to young people was more than offset by grants to a wide range of other beneficiaries reflecting needs arising from the COVID-19 pandemic.



2

Support to Education

Financial support to education and research increased to just over £30m. Within this total there was a modest reduction in support to maintained schools and to trade-related education and research, which was offset by a significant increase in a wide variety of educational programmes designed to respond to educational needs arising from the pandemic.



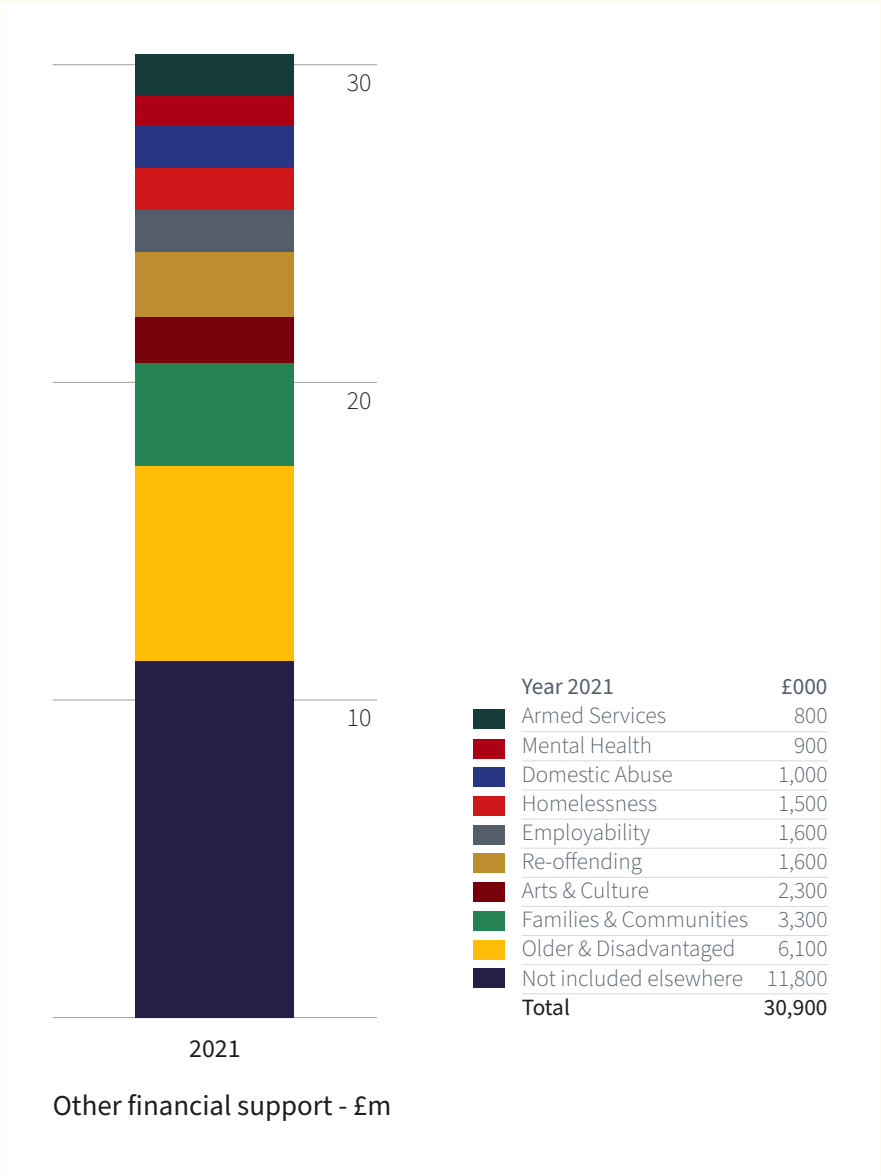
Philanthropic Giving: Results from the 2021 Survey

3

Other common funding themes

Many examples of charitable giving defied the efforts of Livery Company respondents to classify them according to the survey categories.

However, there were several commonly supported themes which illustrate the range of beneficiaries, as shown in the chart below.



Philanthropic Giving: Results from the 2021 Survey

4

Volunteer, pro-bono and in-kind support

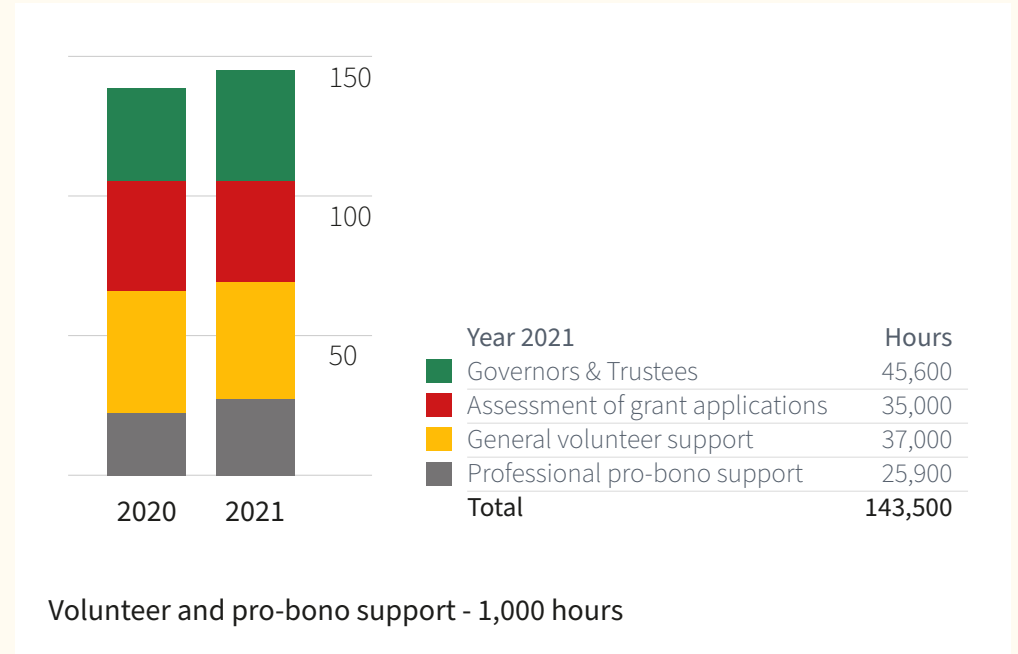
An increasing element of philanthropic giving is provided by the time and effort volunteered by Liverymen and Freemen. While there is considerable under-reporting of such support, survey responses show that it includes as a minimum:

- The roles played by more than 1,000 School Governors and Charity Trustees appointed by their Livery Companies whose combined effort amounts to over 45,000 hours pa.
- The voluntary effort provided by those members who are Trustees of their own charitable funds who devote some 35,000 hours pa to assessing applications and making grants.
- General volunteer support of more than 37,000 hours pa provided to front-line charities in a wide range of activities directly supporting beneficiaries.
- Professional volunteer support of more than 26,000 hours to charities and other not-for-profit bodies in lieu of the need for commercial support.

The last of these categories is growing in importance as Livery Companies whose membership is drawn primarily from the modern professions find themselves better able to prioritise donation of their expertise alongside their charitable fundraising.

A number of Companies also provided in-kind material support – for example, the free or subsidised provision of venues (including peppercorn rents), or the provision of equipment and supplies.

Based on the information provided, the combined value of pro-bono and in-kind support is at least £6.8m – an increase of 20% over the past year. A Pan Livery initiative to further develop pro-bono support was launched in January 2022, and has already demonstrated the potential for significant growth.



Volunteer and pro-bono support - 1,000 hours

Philanthropic Giving: Results from the 2021 Survey

5

Sources of Charitable Income

The 2021 survey showed that investment returns reduced from the previous year due to the economic impact of the COVID-19 pandemic, and that the level of charitable giving was maintained by drawdown of capital funds and/or transfers from parent Livery Companies.

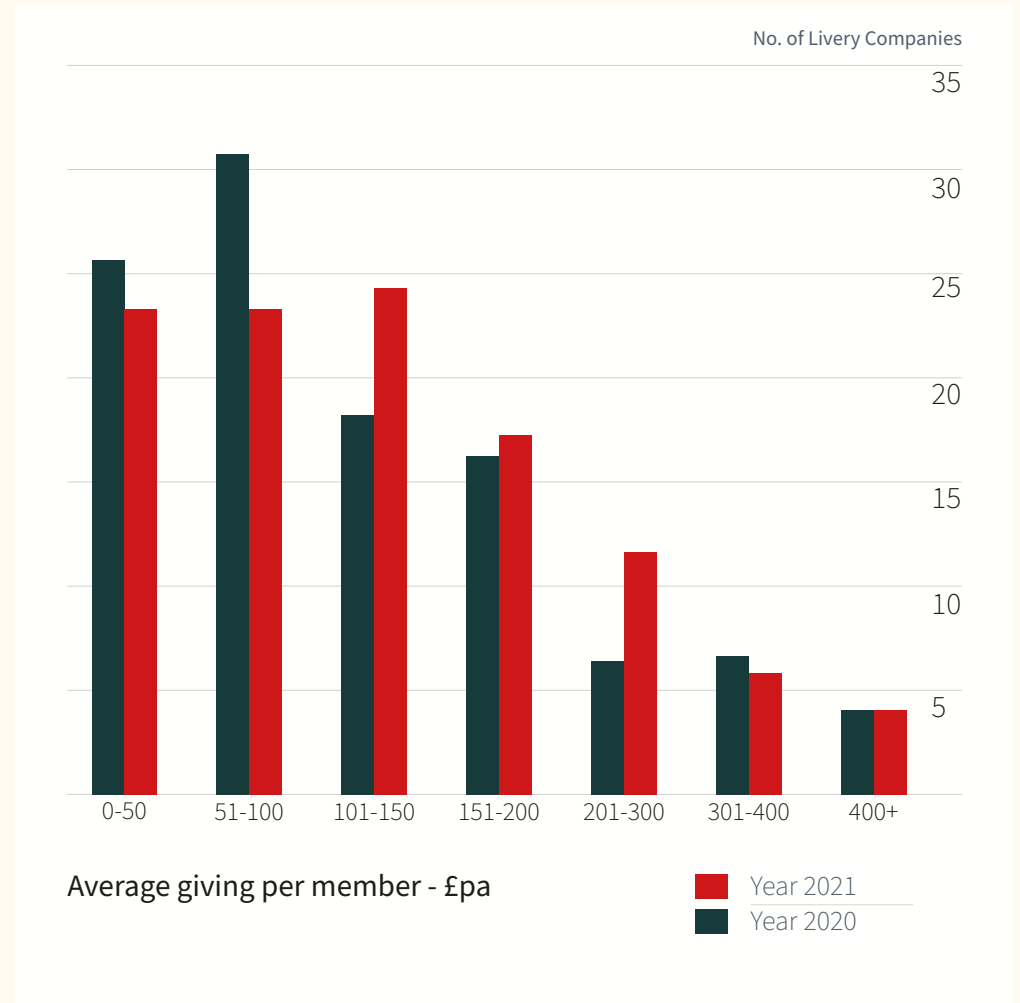
As in the previous year, income from historic assets and transfers from Parent Companies together represented 75% of the total.

6

Donations and fundraising by members

Donations by Liverymen and Freemen raised £5.8m during the year plus Gift Aid of £0.8m. This represents an increase of 11% over the 2020 figure. The average giving across Livery Companies typically varied from £30 to £300 per member per year as shown in the histogram below.

Comments included in survey responses suggest that these donations include both regular giving schemes and special fundraising initiatives – some directed at supporting specific appeals and others aimed at supporting charities that have been particularly hard hit by the COVID-19 pandemic.



Pan Livery Activity: Trade Groups

Since the establishment of the earliest Guilds in the 11th and 12th centuries, the City of London Livery Companies have often been characterised by competition and rivalry which on occasion has descended into hostility and violence. Traditionally, Livery Companies have protected their independence, but when occasion demands, a number have found they shared long term interests and objectives. So, since the order of precedence was set in 1515 by the Court of Aldermen, it can be said that some of the best outcomes achieved by the Livery has been through partnership and collaboration.

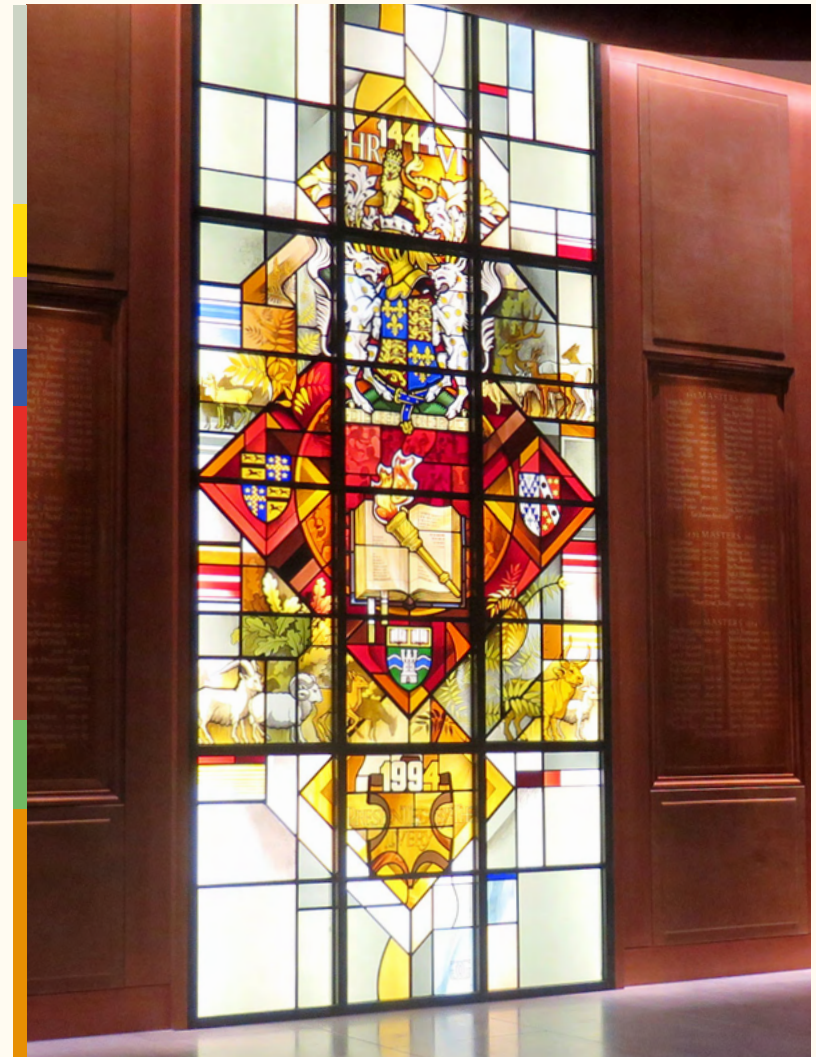
This collaboration can best be demonstrated through the traditional core activities of Livery Companies: trade, education and philanthropy. In the same way that disparate individual tradesmen sought the security and privilege of fraternal membership, so the Guilds they formed sought the commercial advantage of establishing trade groupings.

Trade groups

These trade groups originally focused on trade activities such as construction involving bricklayers, tilers, carpenters, joiners and plasterers or weapons manufacture such as bowyers, fletchers and blacksmiths. Later, these informal groupings evolved into trade groups interested in fostering mutual, professional benefit. Most Livery Companies are members of trade groups, some are members of multiple groupings. These groups now involve a cross-section of ancient and modern Companies. We've outlined some contemporary examples on the following page.

Right:

This contemporary stained glass window was commissioned by the Leathersellers' Company to reflect on 500 years of support to Training and Education.



Pan Livery Activity: Trade Groups

1. The Textile Group

Composition

The Broderers, Clothworkers, Drapers, Dyers, Feltmakers, Framework Knitters, Haberdashers, Mercers, Merchant Tailors, Upholders, Weavers and Woolmen Companies.

Objective

To enhance the collaboration and fellowship of textile-related Livery Companies in order to apply these for the benefit of the textile industry within the United Kingdom.

Recent Achievements

The funding of a Sustainability Conference run by the UKFT, discussing best practice on sustainability within the UK textile industry and discussing how the sector can grow its capacity and capability, while remaining competitive. Funding the development by UKFT of a new website for schools and universities which will become a free-to-access library of information on the UK textile industry.

2. The Food Group

Composition

The Bakers, Butchers, Cooks, Farmers, Fishmongers, Fruiterers and Poulterers' Companies.

Objective

To better coordinate the seven food Livery Companies' engagement across the agri-food sector.

Recent Achievements

Include producing a Pan Livery Food Group Sustainability Pledge as part of the City of London Climate Action Plan.

3. The Leather Group

Composition

The Leathersellers, Saddlers, Girdlers, Glovers, Coachmakers, Cordwainers, Curriers, Loriners and Pattenmakers' Companies.

Objective

To promote and support the UK Leather Trade including those using leather as part of a manufacturing process.

Recent Achievement

Include the funding and promulgation of qualitative research into sustainable manufacturing practices.

4. The Financial Services Group

Composition

The Actuaries, Arbitrators, Chartered Accountants, Chartered Secretaries, Chartered Surveyors, Information Technologists, Insurers, International Bankers, Management Consultants, Marketors, Solicitors, Tax Advisors and World Traders' Companies.

Objective

Supporting the Lord Mayor in their role of promoting the UK-based financial services industry particularly in the City of London.

Recent Achievement

Include organising strategic post-COVID-19 seminar for FSG Companies; and panel of experts' session debating ESG post COP26.

Pan Livery Activity: Education

Education

Livery Companies have traditionally been closely involved in training and education of their members and their apprentices in their trade. This has evolved from their need to control the provision of services and the manufacture and selling of goods and food to the countering of counterfeit products and limiting competition.

This focus on trade training and education over time has expanded into all areas of education. Many schools and trade colleges were founded by Livery Companies and to this day more than 1000 Liverymen act as school governors and trustees in the education sector. Livery Company educational interests span the sector from primary to secondary schools, Colleges of Further Education, Universities and Trade related institutions.

The shared and universal interest of Livery Companies in education has created some extraordinary outcomes when multiple Companies have collaborated in support of identified needs. Examples of this work includes:

Establishment of City and Guilds

<https://www.cityandguilds.com>

The City and Guilds of London Institute is an educational organisation in the United Kingdom. Founded on 11 November 1878 by the City of London and 16 Livery Companies to develop a national system of technical education

Imperial College London

<https://www.imperial.ac.uk>

A further development of the 1878 initiative in 1907 saw the creation of Imperial College - established by Royal Charter unifying the Royal College of Science, Royal School of Mines, and City and Guilds of London Institute.

Livery Schools

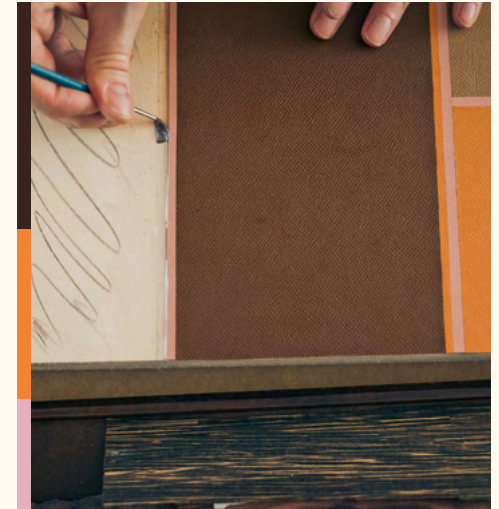
<https://liveryschoolslink.org.uk>

Livery Schools Link works with multiple Livery Companies and state-funded schools to benefit young people in education through the provision of mentoring programs, career guidance and governance training.

Livery Companies Skills Council

<https://lcas.co.uk>

The Livery Companies Skills Council (LCSC) evolved from an initiative in 1993 by the then Lord Mayor to establish a forum within the Livery to promote vocational and educational training and to represent the concerns of the Livery to Government and policy makers. The Livery Companies Apprenticeship Scheme is a not-for-profit Company and was initially set up by the Livery Companies Skills Council to run a Government pilot Apprenticeship Scheme.



Pan Livery Activity: Education

Top: Left to right

Haberdashers' Knights Primary School.

Clothworkers' Foundation grantees in the window of Fortnum and Mason as part of the Creative Dimension Trust.



Middle: Left to right

A young person trains in the art of goldsmithing at the Goldsmiths' Centre in Farringdon. © Julia Skupny.

Living trades in action: Carl Fox of Cockpit Arts prepares leather artwork. © Paul Read.



Many schools and trade colleges were founded by Livery Companies and to this day more than 1000 Liverymen act as school governors and trustees in the education sector.

Bottom: Left to right

On site with young people as part of the Construction Youth Trust - a charity that educates, trains and inspires young people to help them build better futures in the construction industry.

The Amber Foundation take young people away from their everyday environment and offer a place to stay and a programme of activities, skills training and counselling.

A session with XLP charity workers. XLP help create positive futures for young people growing up on inner-city estates in London. Courtesy of the Haberdashers' Company.



The Livery Kitchens Initiative

The Idea

The Livery Kitchens Initiative (LKI) evolved early in the pandemic when several Livery Companies led by the Drapers' Company, recognised the opportunity of exploiting their unused kitchens and resources to support NHS staff through the challenges presented by the pandemic. As the situation came under better control, the initiative switched its effort from hospitals to charities tackling food insecurity.

The Project

The LKI project delivered over 175,000 meals to four Barts Health NHS Trust hospitals and 16 East London communities identified by the food distribution charity City Harvest. <https://www.cityharvest.org.uk>

Five kitchens were involved: Grocers, Drapers, Fishmongers, Merchant Taylors and Party Ingredients. The Fruiterers matched every meal with fruit; the Hackney Carriage Drivers provided over 1,000 journeys for chefs during lockdown; and the Fuellers provided fuel funding for transport.

Three fundraising tranches raised over £640,000 from 65 Livery Companies, other organisations and individuals. Each meal cost circa £3, which included produce, packaging and delivery.

With the agreement of LKI's sponsors, surplus funding has enabled the appointment of a new Head of Community Impact at City Harvest, whose task is to carry out key due diligence on the growing number of charities seeking food support for those in poverty across Greater London.

Notwithstanding the huge success of the project, there were inevitably some basic lessons identified that can be applied in the future.

The plan should be simple, evolving as the need is defined and capacity to deliver is tested, in conjunction with a transparent and scalable financial model with defined limitations. By definition, collaboration is essential through regular liaison and coordination with all stakeholders.

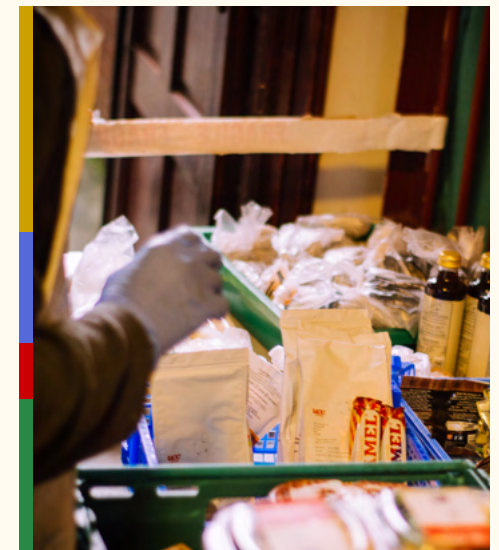
There must be one central decision-making focus that seeks consensus then communicates timely decisions and outcomes. At all levels, expectations should be managed and on completion, contributions recognised.

Summary

LKI has demonstrated in an extraordinary way, the effectiveness of well led collaboration by Livery Companies focussed on the needs of society in demanding times supporting front-line institutions and charitable organisations.

“To be treated to such high-class food (even including pudding) whilst going through the one of the most challenging and distressing periods of our careers will never be forgotten. Thank you!”

**Dr Annie Hunningher,
Consultant Anaesthetist
at the Royal London Hospital**



The Livery Kitchens Initiative

Top row:
Members of the Fishmongers Company preparing vegetables for meals.



Middle row: Left to right
A volunteer helps sort and deliver trays with fresh produce.

Livery Kitchens initiative, volunteers prepare food for distribution.



Three fundraising tranches raised over £640,000 from 65 Livery Companies, other organisations and individuals.

Bottom row: All three images
Livery Kitchens initiative, volunteers prepare food for distribution.





No Going Back (NGB) is a bespoke initiative inspired by Pan Livery and created to demonstrate that a group of Livery Companies can deliver a greater impact when they work together. It started in 2020 with the support of 13 Livery Companies rising in Year 2 to 30 Livery Companies. All are working collaboratively to drive a project that reduces re-offending and the £18bn pa it costs the taxpayer. The prison charity, Bounce Back, was invited to be the delivery partner. They have created an NGB team who train and support people from prison into employment, and, where appropriate, find housing for those that need it. In addition, NGB has built a number of successful partnerships. This includes a partnership with City and Guilds who have actively funded NGB and supported the creation of a new assessment programme, Kangaroo.

The Livery Companies have not only provided the funding but are also sharing their knowledge and expertise through membership of the Steering Group. In addition, members are volunteering their own time to mentor ex-offenders and provide access to jobs within their business networks.

Whilst the impact of COVID-19 has been evident throughout it also resulted in creating innovative ways to achieve success.

What has it achieved?

NGB has been independently evaluated throughout the programme, so that the impact is clearly measured. Over 100 prison leavers have now been employed and, since it started, the NGB programme has reached over 800 prisoners. Nearly 50% of these individuals have been actively supported with case managers to start their journey. NGB is now accessing people in 30 prisons around the country and working intensively in five London prisons. The cost per prisoner into employment has gone down from £6,382 in year 1 to a target of £4,301 for year 3 against the average Government estimate of £60,000 to imprison someone.

NGB has also set up a Cleaning Social Enterprise for which it is currently seeking funding. This will provide ongoing career progression and jobs for people leaving prison and ensure that NGB can offer support from start to finish.

What next?

Year 3 of the NGB programme began in July 2022. Hopefully, with fewer COVID-19 restrictions during this year, the plan is to explore the opportunity for long term scale and growth.

<https://www.bouncebackproject.com/ngb>

“An offender who has a job on release from prison is less likely to re-offend than one who doesn’t. However, just 14% of prison leavers get jobs within six months of release. So, we’ve got to pull every lever to open up doors for offenders to find work.”

Dominic Raab March 2022.

No Going Back

Top: Left to right
Learning how to apply wallpaper at the NGB training house.

NGB member on-site at a new residential building.

A session with an NGB support worker demonstrating where and how to apply for housing.



“I don’t know what I’d have done without NGB. Covid was a new experience for everyone but especially for me leaving prison in the middle of it, I had no idea of what was happening. I feel now I’ve got a future and a career too.”

Kazim, NGB Ambassador

Bottom: Left to right
Learning to repair drywall at the NGB Training house.

Two NGB members dry-lining.

How to measure and cut wallpaper correctly with NGB member and staff.



Livery Climate Action Group



The Livery Climate Action Group (LCAG) was formed in 2021. This was as a response to the challenges posed by the City of London Corporation to meet net zero emissions for the Square Mile by 2040 and to build climate resilience into our public buildings. The LCAG is chaired by Alderman and Sheriff Alison Gowman, with some 30 Livery members engaged in this work.

The LCAG website was launched in October 2021 with a host of useful information for Livery Companies. There are detailed guidance notes on how to go about creating a climate strategy and in-depth information on topics including investments, property and food. There are topical blogs and news of events run by the LCAG and other organisations. The LCAG YouTube Channel has videos of its events and the work of individual Liveries.

As well as encouraging Liveries to create a net zero action plan for themselves, there is every incentive and aid to working with schools and students and with the professions, crafts and trades that the Livery Companies each represent.

Many Livery Companies have already begun work in these areas. The LCAG has therefore sought to bring this together and share expertise and experience, acting as a hub of excellence for the benefit of all Livery Companies.

Thirteen Livery Companies helped found the Group. Since then, a further 25 have become full members with more than 25 additional Livery Companies nearly ready to commit. Some Companies have completed a climate action plan and others are first tackling other elements such as their investments.

Those Companies with an expansive property portfolio are largely working with professional advisers as greening real estate, especially for listed and historic buildings, has a lot of extra challenges. The LCAG is working closely with the City Corporation and helping to understand barriers around planning and regulatory consents.

LCAG have run several seminars online over the last 18 months and the first in person conference was held in July 2022 at Merchant Taylors' Hall.

<https://liverycag.org.uk>



Left: Alderman and Sheriff Alison Gowman founder of the LCAG opens the Conference at Merchant Taylors' Hall

Livery Climate Action Group

Top row: Left to Right
A garden at the Guildhall.

Past Master Water Conservator Rob Casey explains how to create a carbon baseline and calculate carbon emissions for a Livery Company.



Middle: Left to right
The Fuellers sponsor STEM Days in Schools, designed to challenge and inspire. Student here constructing a wind turbine.

The Livery Garden of the Worshipful Company of Drapers.

As well as encouraging Liveries to create a net zero action plan for themselves, there is every incentive and aid to working with schools and students and with the professions crafts.



Bottom: Left to right
The Livery Garden of the Stationers' Company

The Lord Mayor Alderman Vincent Keaveny addresses the LCAG Conference.



Pollinating London Together



Pollinating London Together (PLT) was established in 2019. It is a Pan Livery group born out of a need to raise awareness of the importance of biodiversity, the decline in insect species - specifically pollinators - and the potential impacts on how we live.

From the outset, its ambition has been to make PLT truly Pan Livery, and the team has made very good progress in this respect. PLT has 16 Livery Companies as formal members and it is actively engaged with approximately 30 more potential members. The Pan Livery Food Group recently confirmed their support of PLT - who are grateful for this endorsement that recognises the importance of pollinators in enabling food production.

Biodiversity is built around the provision of green spaces. These are the important 'lungs' for the City that help improve the air quality, absorb street noise and provide vital relaxing spaces.

The City of London has 376 open spaces totalling 32 hectares; these include both private and City of London Corporation managed spaces such as parks, gardens, and churchyards.

The opportunity for beneficial change is therefore very real. At rooftop level there is an increasingly important resource for biodiversity.

PLT is raising awareness through its events, and information and videos on its website. It has contributed to the Tower of London's Superbloom education programme in terms of three community groups learning about pollinators. This year will be PLT's third summer of undertaking audits of pollinator friendly planting. The audits include advice and awareness raising. This year PLT will have some identifications of what pollinators are present as it really needs to establish a baseline.

PLT has recently received a two year, £230k grant from the City of London Corporation Community Infrastructure Neighbourhood Levy Fund. This funding will be used to recruit an ecologist and support infrastructure to map and develop biodiversity corridors and open spaces in the City. Of course, pollinators do not recognise political boundaries, and may not be able to fly far without pit stops. Therefore, PLT will also create connections with surrounding boroughs.

PLT is most grateful for the support of the City of London Corporation and our member Livery Companies in this important initiative. If you are not a member, please do join us!

<https://pollinatinglondontogether.com>



Pollinating London Together

Top row: Left to Right

Private Kew Gardens Tour led by Kew Researcher, Dr Hauke Koch.

PLT Chairman John Burton welcoming the 250 Pan Livery guests.

Middle:

Sir William Russell, Lord Mayor (2019-2021) and Lady Russell with the beehives on top of Mansion House.

“This Pollinating London Together project, which will see many City organisations working together, will have the twin benefits of increasing the biodiversity of the Square Mile and making our open spaces even more attractive for residents, workers and visitors to enjoy.”

Lord Mayor of the City of London Vincent Keaveny



Bottom: Clockwise from Top Left:

Dr Heather Barrett-Mold OBE, PLT Vice Chair, conducting community workshops for Superbloom in April 2022.

Pollinator-themed art exhibition.
Private PLT view for Livery Companies.

Pan Livery guests enjoying the superbloom at the Tower of London, June 22.



Livery Charity Chairs Group



The Charity Commission introduced substantially updated guidance to all charities in late 2020. As the newly appointed Livery Charity Chair of the Chartered Accountants' Company, Hilary Lindsay thought hard as to what she needed to do.

It dawned on Hilary that all other Livery Charity Chairs would be asking the same question and so she and the Chartered Accountants, with the encouragement of the Pan Livery Steering Group, held a Livery Charity Conference on Zoom last year. One thing led to another and a year later the Livery has a Livery Charity Chairs Group (LCCG) which already has over 70 members.

LCCG has been meeting quarterly on Zoom to discuss topics such as governance, fundraising and the appointment and independence of trustees; it held its 2022 Annual Conference at Ironmongers' Hall in June; has held a series of additional informal Zoom drop in sessions throughout the year and has its own WhatsApp group. LCCG members have been able to access charity updates, resources and training.

The aim of LCCG is to help make Livery Charities better at attracting funds, better at running themselves and so able to help more people in more ways through the grants Livery Companies make.

If your Livery Charity is not yet a member of LCCG and you would like more information, please contact Hilary on this email address:

almoner@accountantslivery.org.

“Such a great resource of great people!”
Brenda Griffiths, Nurses

“It is so helpful. I have recommended the group to many others, and feel it can only get more useful as it grows. Pan Livery in action.”

Camilla Szymanowska, Clockmakers

“Discussions regarding Ukraine on the WhatsApp group proved helpful.”

Chloë Andrews-Jones, Fuellers

“It is reassuring to tap into such a broad and friendly experience base.”

Roger North, Water Conservators

Top image:
Members of the Livery Charity Chairs group at an event at Ironmonger's Hall.

Below image:
Founder and Convenor Hilary Lindsay answering a question from attendees.



Pan Livery: Pro-bono Interest Group

The 2020 Survey of Philanthropic Giving reported a significant and increasing level of pro-bono support provided to charities by a growing number of Livery Companies. This was reflected in the Pan Livery Conference held in October 2021 which had as a central theme “Shared Philanthropic Endeavour” and which included two pro-bono case studies.

As a result of the interest shown at the conference, a small group drawn from six Livery Companies met virtually in January 2022 and decided to establish an Interest Group to encourage and support the growth of pro-bono work in the Livery, and to facilitate inter-company collaboration.

The first in-person workshop was held in March at Information Technologists’ Hall with presentations from the Marketors on a pro-bono case study and from the Communicators on their pro-bono “Gift of Communication” programme. These were followed by breakout group discussions which focused on identifying key issues to address in future meetings.

The second workshop held in May addressed one of these issues: how to identify and match suitable volunteers to pro-bono opportunities, and how to manage pro-bono assignments to ensure a successful outcome for our charity clients. Representatives from the Marketors, Management Consultants and Information

Technologists shared the experience they had gained (and challenges to be overcome) from over a decade of providing pro-bono support, while the HR Guild (now the Company of HR Professionals) explained how they are setting up their much younger pro-bono programme. The presentations were followed by a vigorous Q&A session.

These first two workshops have been well-attended and have attracted attendees from 30 Livery Companies and Guilds, including several long-established Companies as well as those whose members are drawn from the modern professions.

Informal networking has facilitated many new contacts and ideas, and we can already report several examples of cross-livery pro-bono working as a result. A further programme of meetings will continue through the year covering both practical topics such as Terms & Conditions and Professional Indemnity Insurance, and new opportunities such as providing pro-bono support to grant recipients to ensure effective use of financial support.

Top left image:

Winner of the Jack Petchey Speaking Out Challenge 2022, a charity with significant Livery pro-bono support.

All other images:

Members of the Pro-bono Interest Group advising young entrepreneurs across the world, including; Barbados, Dubai, Uganda, Mombasa and Mozambique.



Over a decade of providing pro-bono support.

Livery Committee



The Livery Committee was established in 1864 as a Pan Livery resource with the following objectives:

- To oversee the running of Common Hall including the voting procedures;
- To help increase awareness of and support the work of the Lord Mayor, the City Corporation and the wider Livery movement and to help create an awareness among opinion formers of the work of Livery Companies;
- To act as a forum to which Livery Companies can bring matters of concern for discussion and to help in the sharing of good practice among Livery Companies.

The Key Tasks of the Livery Committee to help it deliver its objectives are:

- Giving guidance to candidates, through literature and/or meetings, on the various processes relating to the elections in Common Hall;
- Developing a skills program such as the Liveries Skills Initiative.
- To run such courses as may be helpful, those currently run being:
 - City of London Briefings;
 - The Wardens' & Court Assistants' Course;
 - The Livery After Dinner Speaking Course;
 - The Clerks' Forum.

Details of all the courses are available on our website www.liverycommittee.org

The Livery Committee work with the City Corporation and the Livery Companies in running the website for the benefit of all the Livery, the Clerks of the Livery Companies and Guilds, the City Corporation and all those interested in the Livery, enabling a conduit of communication to the Livery, a knowledge sharing resource for the Clerks and a means of providing information about the Livery to the general public.

In all Livery matters, it is key to maintain a close relationship with the City Corporation, with Mansion House and the Chamberlain, in particular on matters concerning, respectively, the Mayoralty and Shrievalty and the Freedom. This is helped by the Livery Committee's current membership;

- 2 Liverymen who are Aldermen,
- 4 Liverymen who are Common Councilmen
- 4 Liverymen, not Aldermen or Common Councilmen or Clerks
- 5 Livery Company Clerks

The Chairman and Deputy Chairman of the Livery Committee are Philip Woodhouse and Julia Sibley.

The Livery Committee works closely with the Pan Livery Steering Group - its chairman is a member of the PLSG and the PLSG Chairman is a member of the Livery Committee.

The Livery Committee is very aware and respectful of the importance of the Independence of each and every Livery Company; we are here to help if asked and welcome ideas or opportunities to improve our activities.

Livery Committee



“A forum to which Livery Companies can bring matters of concern for discussion and to help in the sharing of good practice among Livery Companies.”



Looking Ahead

Next steps

The Pan Livery Steering Group (PLSG) has consulted over the last year. Based on the supportive and encouraging feedback received, the PLSG plans to continue its activities, remaining focussed on the same three core objectives:

- To help develop shared philanthropic endeavour
- To enhance clearer and more transparent communication
- To improve the culture of Pan Livery engagement

The role of the PLSG is advisory. It will inform and not direct - encouraging and nurturing Pan Livery activity, acting as an echo-chamber and a voice for the Livery and the Lord Mayor and supporting the Livery with matters of the moment.

The PLSG will continue to refresh its membership - to leverage its representation from across the Livery and related stakeholder communities. This October, after three years in role, the Chairman will hand over responsibility to the Senior Alderman below the Aldermanic Chair (SABTAC).

Hereafter, it is planned that, the newly elected SABTAC will assume the role of PLSG Chair in October each year. The Lord Mayor will remain an active member of the PLSG.

We will need your support with this agenda ahead and our request please is that you continue to engage with the PLSG and share your thoughts, your ideas, your innovations and your stories.

With thanks

We thank the Mercers' Company for their secretariat support for the PLSG.

Members of the Pan Livery Steering Group

The PLSG comprises the following members:

- Alderman Sir Charles Bowman – Chairman and Past Lord Mayor
- Alderman Vincent Keaveny – The Rt Hon The Lord Mayor
- Rob Abernethy – Clerk to the Mercers' Company
- Penny Graham – Clerk to the Cordwainers' Company
- James Gurling – Master Communicator
- Dr Bob Harris – Management Consultants' Company
- Kate Pink – Clerk of the Guild of Freemen
- Johnny Robertson – Past Master Mercer
- Tim Rolph – Sword Bearer and Senior Programme Officer, Mansion House
- David Santa-Olalla – Former Clerk to the Leathersellers' Company
- Colonel Richard Winstanley – Clerk of the Drapers' Company
- Deputy Philip Woodhouse – Chairman of the Livery Committee and Past Master Grocer



We will continue to encourage and nurture Pan Livery activity, acting as an echo-chamber and a voice for the Livery and the Lord Mayor



Contact

Imagery credits

The Leathersellers' Company
The Fishmongers' Company
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The Clothworkers' Foundation
The Management Consultants'
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Alderman and Sheriff Alison Gowman
Caroline Wright
Hilary Lindsay
Suzanne Harkins
Suzanne Harris
Gail Stephens
Daniela Hunt-Cortes
Mike Williams
Andrew Cleminson
Alex Hirtzel
Abigail Richardson
Andy Sillett
Lucy Shalfi
Gareth Hacker
Sebastian Garraway

For further information

Please visit the Pan Livery Initiative
page on the Livery Committee website:
www.liverycommittee.org

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